



SWING FOR A CAUSE

A KAPAMILYA GOLF FUNDRAISER TOURNAMENT



<Name>
<Position>
<Company/Organization>
<Address>

Dear <Name>,

Greetings of Peace!

We are the **ABS-CBN Foundation, a non-profit organization that has been in the service of the Filipino people for 35 years.** Our mission spans across five key advocacies: the protection and welfare of children (Bantay Bata), disaster response and resilience (Sagip Kapamilya), access to quality education (Programa Genio), environmental conservation (Bantay Kalikasan), and sustainable livelihood development (GaLing Pamayanan).

As we proudly enter our **36th year of unwavering public service,** we are thrilled to invite you to be part of a meaningful milestone: **Swing for a Cause: A Kapamilya Golf Fundraiser, happening on September 17, 2025, at Canlubang Golf and Country Club.** This marks our first-ever golf tournament, and we anticipate an exciting turnout of golf enthusiasts, professionals, and corporate champions — all coming together in the spirit of service and solidarity.

This special event is not just a fundraiser; it's a celebration of over three decades of advocacy and a renewed call to action. It aims to reinforce our core programs, and to build a strong, engaged network of partners who believe in the power of collective impact.

Enclosed with this letter are the sponsorship packages, each offering valuable opportunities for brand visibility, community engagement, and meaningful collaboration. **You can support the event by becoming a sponsor (either through monetary or in-kind contributions), by joining as a player through a tournament fee, or by connecting us with corporations or organizations that may be interested in partnering with us.**

Your support will play a vital role in making this celebration a success and in helping us continue our mission of serving the Filipino with purpose and compassion.

For confirmation or inquiries, please don't hesitate to reach out to: **Mary Joyce P. Escandor (TeeOff Golf Events - Event Organizer)** at 0905 165 0588 / 0920 910 8643 or teeoffgolfevents83@gmail.com and **Trisha Anne Mandap (Resource Mobilization Officer)** at 0968 862 7828 or tmmandap@abs-cbnfoundation.com

Thank you for your time and consideration. We hope to partner with you for this exciting and meaningful event.

Sincerely,

(Sgd.) Roberta Lopez-Feliciano
Managing Director
ABS-CBN Foundation



SPONSORSHIP PACKAGES

DIAMOND

- Recognition as a co-presenter of Swing for A Cause.
- Prime logo placement in all announcements and promotions in AFI's digital platforms.
- Prominent logo inclusion on printed materials (stage backdrop, photo wall etc.)
- Full streamer display at Hole #1.
- Live acknowledgement during the ceremonial tee-off and post-tournament reception.
- Post-event feature to be shown in one of AFI's media partner platforms.
- 1-minute AVP/AD/Promo feature to be played during the post-tournament reception.
- Booth for product sampling, display, or marketing materials.
- 5 complimentary tournament tickets.
- Present awards to the tournament winners.
- Feature of company's CSR brief with logo and photos on AFI's golf event-dedicated newsletter.

PLATINUM

- Logo inclusion in all announcements and promotions in AFI's digital platforms.
- Logo inclusion on printed materials (stage backdrop, photo wall etc.).
- Full streamer display at Hole #18.
- Live acknowledgement during the ceremonial tee-off and post-tournament reception.
- 1-minute AVP/AD/Promo feature to be played during the post-tournament reception.
- Booth for product sampling, display, or marketing materials.
- 3 complimentary tournament tickets.
- Present awards to the tournament winners.
- Feature of company's CSR brief with logo and photos on AFI's golf event-dedicated newsletter.

GOLD

- Logo inclusion in all announcements and promotions in AFI's digital platforms.
- Logo inclusion on printed materials (stage backdrop, photo wall etc.).
- Full size streamer display at Hole #9.
- Live acknowledgement during the ceremonial tee-off and post-tournament reception.
- 1-minute AVP/AD/Promo feature to be played during the post-tournament reception.
- Booth for product sampling, display, or marketing materials.
- 2 complimentary tournament tickets.
- Present awards to the tournament winners.
- Feature of company's CSR brief with logo and photos on AFI's golf event-dedicated newsletter.



SPONSORSHIP PACKAGES

ABS CBN
FOUNDATION

In the Service of the Filipino

SILVER

- Logo inclusion in all announcements and promotions in AFI's digital platforms.
- Logo inclusion on printed materials (stage backdrop, photo wall etc.).
- Full size streamer display at Hole #10.
- Live acknowledgement during the ceremonial tee-off and post-tournament reception.
- 30-second AVP/AD/Promo feature to be played during the post-tournament reception.
- 1 complimentary tournament tickets.
- Acknowledgement on AFI's Golf event-dedicated newsletter.

BRONZE

- Logo inclusion in all announcements and promotions in AFI's digital platforms.
- Logo inclusion on printed materials (stage backdrop, photo wall etc.).
- Live acknowledgement during the ceremonial tee-off and post-tournament reception.
- 30-second AVP/AD/Promo feature to be played during the post-tournament reception.
- Acknowledgement on AFI's Golf event-dedicated newsletter.

HOLE-IN-ONE

- Logo inclusion in all announcements and promotions in AFI's digital platforms.
- Logo inclusion on printed materials (stage backdrop, photo wall etc.).
- Full streamer display at Hole-in-One hole.
- Live acknowledgement during the ceremonial tee-off and post-tournament reception.
- 1-minute AVP/AD/Promo feature to be played during the post-tournament reception.
- Booth for product sampling, display, or marketing materials.
- Company representative to award the hole-in-one winner.
- Acknowledgement on AFI's Golf event-dedicated newsletter.

HOLE SPONSOR

- Logo inclusion in all announcements and promotions in AFI's digital platforms.
- Logo inclusion on printed materials (stage backdrop, photo wall etc.).
- Live acknowledgement during the ceremonial tee-off and post-tournament reception.
- Acknowledgement on AFI's Golf event-dedicated newsletter.



SPONSORSHIP RESERVATION FORM

SPONSORSHIP PACKAGES

- | | | |
|--------------------------|--------------|--------------------------------|
| <input type="checkbox"/> | Diamond | Php 500,000.00 |
| <input type="checkbox"/> | Platinum | Php 300,000.00 |
| <input type="checkbox"/> | Gold | Php 200,000.00 |
| <input type="checkbox"/> | Silver | Php 100,000.00 |
| <input type="checkbox"/> | Bronze | Php 50,000.00 |
| <input type="checkbox"/> | Hole-in-One | Minimum value of Php 50,000.00 |
| <input type="checkbox"/> | Hole Sponsor | Php 20,000.00 |

Company Name : _____
Contact Person : _____
Position/Title : _____
Contact Number : _____
E-mail Address : _____
Company TIN : _____



REMINDERS

- Checks should be made payable to:
ABS-CBN LINGKOD KAPAMILYA FOUNDATION, INC.
BDO UNIBANK, INC.
003930003567
- Confirmation of promotional materials and collaterals should be submitted to:
naramos@abs-cbnfoundation.com
tmmandap@abs-cbnfoundation.com
- Please provide the names of the players designated for the complimentary tickets.

REGISTRATION FORM

	<u>Players Name</u>	<u>Contact Number</u>
1		
2		
3		
4		
5		



DATA PRIVACY POLICY

Please read our [Data Privacy Policy](#) carefully.

☐

I hereby give my full and informed consent to ABS-CBN Lingkod Kapamilya Foundation, Inc, (AFI) and its registered affiliates to collect, store, record, collect, organize, consolidate, and update my personal data for legitimate and lawful purposes in accordance with the Philippine Data Privacy Act of 2012 and the company's Privacy Policy.

Signature: _____

Date: _____





SWING FOR A CAUSE

A KAPAMILYA GOLF FUNDRAISER TOURNAMENT

September 17, 2025
Canlubang Golf and
Country Club

FOR THE BENEFIT OF
ABS-CBN
FOUNDATION
In the Service of the Filipino

TOURNAMENT FEE:

Non-Canlubang
Golf Member
PHP 5,500

Canlubang
Golf Member
PHP 4,500.00

TOURNAMENT FEES INCLUSIONS:

Green Fee / Cart Sharing / Lunch Buffet / Raffle / Mulligan

Registration at 5:30am

Shotgun at 7:30am

Lunch Reception at 12:00pm

For further assistance or inquiries, please contact us at resmob@abs-cbnfoundation.com.

DSWD Solicitation Permit No.: DSWD-SB-PSP-S-2025-000015 NATIONWIDE until March 26, 2026

